**Overview of the Analysis**

The purpose of this analysis is to compare amount and fares of rides in every city type (Urban, Suburban and Rural). At the end of this analysis, the recommendation to CEO would be made to address any disparities among the city types. This analysis required to use Jupyter Notebook, Pandas and Matplotlib Libraries.

**Results**

* Urban cities have 13 times rides compare to Rural cities
* Rural cities have the highest fare per ride $34.62 which is 1.4 times of Urban cities
* Urban cities have 9.2 times total fares amount compared to Rural cities

Table

Description automatically generated with medium confidence

* From 2019 January to 2019 April, the total fares for Urban cities were reaching the peak of $2500 USD
* The maximum fare amount for Rural cities was $500 at early April

Chart, line chart

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**Summary**

There are few recommendations for CEO based on this analysis.

* Reduce the drivers amount in Urban cities, there are more drivers than rides. (2405 drivers vs 1624 rides)
* Total fares shall increase for Urban cities to balance the drivers’ salaries expenditure.
* At the end of February, there is a peak of rides in all types of cities. Better to add more drivers to serve customers during that period.